



### Dear Parent/Guardian:

We are excited to announce the start of this year's "Art to Remember" PTO fundraiser! Treasure your child's growth through artwork -- Art to Remember is a creative fundraiser allowing parents to purchase keepsake products customized with their child's art. Each purchase captures a moment in time and raises funds for our school!

### What happens next?

1. **RIGHT NOW** → Help your child **choose a picture** for their artwork, make sure they **bring it to their next art class** (if unsure, bring more than one option, Ms. Cleary will help them choose)
  - **General guidelines: keep it simple! simple subject and background, easy to fully color**
  - **Avoid:** weapons, video-games/cartoon/storybook/movie characters, anything copyrighted or trademarked (company won't be able to print)
  - **Not recommended:** gender-specific themes, word art, holiday/seasonal themes  
→ keep it relevant for all potential keepsake uses and receivers
  - **Suggestions:** favorite animals/pets, favorite things (fruit, flowers, vehicles), picture of a happy moment or favorite people, landscape subjects (mountains, castles, bridges...) → go online with your child and find the best fit for you!
2. **STARTING THIS WEEK** → **Join the fun! No artistic talent required!** Just a helping hand to meet project guidelines (tracing and coloring images correctly, tracking students' progress, etc)
  - A terrific opportunity to join your child's class (and others') for one or as many sessions as you'd like (the project runs 3-4 art classes before we are ready to submit the artwork)
  - Sign up for your preferred slots and we'll contact you shortly after with more details – **Check out PTO website for your child's Art Class schedule and Signup link!**
3. **STAY TUNED** → Your **personalized order form** will be sent in your child's folder in November
  - Over 40 keepsake products available, featuring your child's artwork
  - Many products are less than \$15, every order supports our school!
  - Safe and secure online ordering, delivery to school (free) or any address in the US

***Art to Remember - Fundraising you'll be proud of***

**Any questions? Do you wish to volunteer via email?**

Please contact the Art to Remember Co-Chairs:

Helen Kim - helenkim817@gmail.com

Limor Moshkovich - limor.moshkovich@gmail.com