



THE GRAND AFFAIR

January 1, 2017

Dear Friends,

The Closter Parent Teacher Organization (PTO) is pleased to invite you to **“THE GRAND AFFAIR – our 15th Annual Dinner Dance”** on **Friday, March 24, 2017** at **THE TIME HOTEL in Nyack, NY**. The Closter PTO is a non-profit organization, served by a dedicated group of parent-volunteers committed to providing children from the Closter Public Schools (Hillside Elementary and Tenakill Middle) with high-quality enrichment programs during and after the school day.

Our mission is carried out by enhancing our children’s educational experiences beyond their standard in-school curriculum, through field trips, social and cultural events, and raising funds for supplemental learning tools such as technology, the arts, math and sciences. Our goal is to offer our children a broad range of programs that will expose them to the wider world of education while building invaluable life skills such as self-confidence and collaboration. As the school’s only major fundraiser, the Closter PTO relies heavily on the generosity of its community to support the Annual Dinner Dance.

Your participation as a sponsor is critical to advancing our mission of creating accessible educational opportunities for all children and families in our community. We have made great strides in expanding these programs, however, with the many pressures on School Districts to “perform” and keep test scores high, children have less time for social and educational opportunities outside of their core curriculum.

Enclosed you will find a list of the many sponsorship levels, and we ask for your consideration in joining us a sponsor through the mutually beneficial offerings. Every dollar raised at the Dance will directly support the more than 900 households we serve, and provide you with a wonderful entrée to our community.

Should you have any questions or require further information please contact us at the information provided below. We look forward to your joining us in support of the Closter Public Schools and for enhancing our children’s educational experiences for years to come! Thank you.

Sincerely,

Judy Terner

Dinner Dance Co-Chair

201- 638-4323

ternelj@verizon.net

Stefani Greenspan

Dinner Dance Co-Chair

917-686-3070

stefgreenspan@gmail.com



SPONSORSHIP OPPORTUNITIES

Yes, I would like to sponsor education and enrichment programs for children in the Closter Public Schools!

PRESENTING SPONSOR \$10,000

Exclusive sponsorship includes: Name on invitation as, "Your Name here" presents THE GRAND AFFAIR in support of the Closter Parent-Teacher Organization*; Opportunity for organization representative to speak at the event; 20 event tickets; Company logo/name on step and repeat banner; One-year complimentary advertising/publicity on all PTO e-blasts; Featured on all event announcements including: emails, newsletters, facebook, flyers; Company materials twice a year in backpacks for all elementary school students (900 households); Company materials in event "swag bags"; 15 regular level raffle tickets and 5 premium raffle tickets.

PLATINUM SPONSOR \$5,000

Name on invitation as White Gold Sponsor*; 8 event tickets; Company logo/name on step and repeat banner; Prominently advertised on PTO e-blasts leading up to the event and post-event publicity; Prominently displayed on all event announcements including: emails, newsletters, facebook, flyers; Company materials once a year in backpacks for all elementary school students (900 households); Company materials in event "swag bags"; 15 regular level raffle tickets and 2 premium raffle ticket.

GOLD SPONSOR \$2,500

Name on invitation as Gold Sponsor*; 6 event tickets; Company logo/name on step and repeat banner; Prominently advertised on PTO e-blasts leading up to the event and post-event recognition; Listed on all event announcements including: emails, newsletters, facebook, flyers; Company materials in event "swag bags"; 15 regular level raffle tickets.

SILVER SPONSOR \$1,000

Name on invitation as Silver Sponsor*; 4 event tickets; Listed as sponsor on PTO e-blasts leading up to the event and post-event recognition; Listed on all event announcements including: emails, newsletters, facebook, flyers; Company materials in event "swag bags"; 10 regular level raffle tickets.

BRONZE SPONSOR \$500

Name on invitation as Bronze Sponsor*; 2 event tickets; Listed as sponsor on PTO e-blasts leading up to the event and post-event recognition; Listed on all event announcements including: emails, newsletters, facebook, flyers; Company materials in event "swag bags"; 5 regular level raffle tickets.

****PLEASE NOTE: Sponsorship must be secured no later than Friday, February 10 in order to be included on invitation.***



BASKET DONATION

Yes, I would like to donate goods or services to THE GRAND AFFAIR basket auction in support of education and enrichment programs for children in the Closter Public Schools!

EVENT TICKETS

Yes, I would like to attend THE GRAND AFFAIR in support of education and enrichment programs for children in the Closter Public Schools!

_____ TICKET(S) X \$100 per person (\$120 each beginning March 1st)

PAYMENT AND CONTACT INFORMATION

Name _____

Company (if applicable) _____

Address _____

Phone _____ Email _____

Enclosed is a check* for \$ _____

**payable to the Closter PTO, 340 Homans Avenue, Closter, NJ 07624*

Name as it appears on card _____

Type of Card (please circle)

Visa Mastercard American Express

Card # _____ Exp _____ CVV Code _____

Signature _____

I/we cannot attend but wish to make a contribution in support of education \$ _____